



# PALMERSTON AND LITCHFIELD SENIORS ASSOCIATION INC. (PLSA)

 *Linking Seniors through  
Smart Partnerships*

## Role Description - Patron

### Overview

The Patron, in conjunction with the Management Team has a strategic role to play in maintaining the vision and purpose of the Association. The Patron is passionate about seniors of the region and is a person that people can look up to, as well as being active, an ideas person and is an inspiration to people around them. They will be involved in some events, most likely is a sponsor and/or a benefactor.

### Ensure Association Functions Appropriately

- Is an inspiration and provides ideas to assist with ensuring the longevity of the Association.
- Work specifically with the Management Team to ensure compliance with relevant Acts and Regulations appropriate to the Association.
- Assist in providing impartiality, objectivity to decision-making, building a sustainable Association.
- Assist to facilitate change and strengthen the Association.

### Ensure the Association is Managed Effectively

- Liaise with the Management Team, as appropriate in relation to the Association's affairs.
- Provide guidance and business expertise as required.

### Represent the organisation

- Effectively communicate the vision and purpose of the Association.
- Advocate for and represent the Association at external functions, meetings and events where required.
- Be aware of current issues that may affect the Association.
- Be politically astute and apolitical with regards to issues affecting the Association.

### Other

- Attend relevant meetings, including the Annual General Meeting, Management Team and General Committee Meetings as may be required.
- Attend meetings with relevant agency/company, sponsors or statutory authority as may be required.
- Authorised to make media/press statements in conjunction with the President (or their nominee) and undertake interviews as required in consultation with Management Team.

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## Qualities and Skills Preferred

- Good leadership skills.
- Good communication and interpersonal skills.
- Impartiality, fairness, and the ability to respect confidences.
- Ability to ensure decisions are taken and followed-up.
- Tact and diplomacy.
- Understanding of the roles/responsibilities of the Association.
- Experience of organisational and people management.
- Access to internet connection.
- Be an influencer, providing ideas to promote the Association.
- Advocate / lobby for seniors in all quarters.
- Ability to work as a team member, a leader and be “an active” Patron.
- Ability to avoid embarrassment, make a positive contribution in terms of their facilities, time, influence, ideas.
- Value adds to:
  - their own public image / business and Community Standing.
  - the Association’s reputation and standing in the Community.

## Time Commitment:

The role of the Patron requires an estimated commitment of:

- Off Peak period – As required.
- Peak period – As required.

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